

LONGWOOD SYMPHONY ORCHESTRA



Gala Committee

Bridget Brazeau
Jack Dennerlein, PhD
Kristi Griffin
Stacie Lin
Rich Parker, MD
Karyn Wang
Sam Wattrus, PhD

Honorary Committee

Fernando Camargo, PhD
George Daley, MD, PhD
Mark Gebhardt, MD
Wolfram Goessling, MD, PhD
Carla Kim, PhD
David M. Langenau, PhD
Robert J. Mayer, MD
Trista North, PhD
Stuart H. Orkin, MD
Helle Sachse, JD, PhD



2023 Annual Gala Celebrating Dr. Leonard Zon

On June 10th, Longwood Symphony Orchestra's annual gala returns to the Hyatt Regency Boston for an inspiring evening of music and medicine to raise critical funds to heal the community through music. This year's gala will honor Dr. Leonard Zon, a beloved trumpet player in the orchestra for over 30 years and a celebrated mentor and physician. Internationally recognized for his pioneering research in the fields of stem cell biology and cancer genetics, Dr. Zon is also known locally for a wicked sense of humor and persistently positive attitude.

Your support as a sponsor or advertiser is critical to raising \$100,000 to continue healing the community through music, including through the Healing Art of Music™ program, the LSO On Call program, and high-quality performances by our medical musicians.

The Healing Art of Music™ program offers each LSO concert as a centerpiece to raise funds, awareness, and long-term capacity building for Boston-based nonprofit organizations that in turn heal the community through their vital work. Since 1991, The Healing Art of Music™ program has raised more than \$2,800,000 for over 55 nonprofit Community Partners to support their healing missions. Exceeding our goal at this year's gala will also allow us to bring free "LSO On Call" concerts to more hospitals, nursing homes, and community spaces.

We invite you to join in celebrating Dr. Zon while supporting LSO's Healing Art of Music™ program. The following page outlines the opportunities for you or your business to support Longwood Symphony Orchestra.

For more information, please contact LSO Executive Director Bridget Brazeau at bridget@longwoodsymphony.org or 617-987-0100.

All gala proceeds will benefit Longwood Symphony Orchestra, a 501(c)(3) organization, and its ongoing mission of healing the community through music. Our non-profit tax ID is 04-2921296.



LONGWOOD SYMPHONY ORCHESTRA

Longwood Symphony Orchestra Gala 2023 Honoring Dr. Leonard Zon and the Healing Power of Music

Venue: Boston Hyatt Regency, 1 Ave de Lafayette, Boston, MA 02111

Date: Saturday, June 10, 2023 at 6:00 PM

Expected Attendance: 150-200

Tickets: \$250 per person

Sponsorship Opportunities

SYMPHONY - \$20,000

- 2 tables located front and center in ballroom (20 seats)
- Opportunity for an individual/representative from company to speak from stage (2 mins)
- Prominent signage in cocktail area and ballroom with company name/logo
- Full page advertisement/tribute in event program book
- On-screen welcome featuring company/individual name and logo at event
- Company/individual name announced and thanked from event podium
- Featured placement of company logo on all marketing materials (invitations, emails, posters)
- Featured placement of large company logo and link on the LSO website and gala website

CONCERTO - \$10,000

- 2 tables located front and center in ballroom (20 seats)
- Full page advertisement/tribute in event program book
- On-screen welcome featuring company/individual name and logo at event
- Company/individual name announced and thanked from event podium
- Prominent placement of company logo on marketing materials (invitations, emails, posters)
- Prominent placement of large company logo and link on the LSO website and gala website

OVERTURE - \$5,000

- 1 table (10 guests) in a central location in ballroom
- Half page advertisement/tribute in event program book
- Logo & name on all marketing materials (invitations, emails, posters)
- Acknowledgement in event program book with logo
- Placement of company logo on LSO website and gala website

ARIA - \$3,000

- 6 guests
- Quarter page advertisement/tribute event program book
- Acknowledgement in event program book with logo
- Placement of company logo on LSO website and gala website

CADENZA - \$1,000

- 2 guests
- One-line tribute in event program book
- Acknowledgement in event program book with logo
- Placement of company logo on LSO website and gala website

TRIBUTE AND/OR ADVERTISING OPPORTUNITIES

Ad/Tribute Size	Price*	Dimensions
Full Page	\$2,000	5.5”w x 8.5”h
Half Page	\$1,000	5.5”w x 4.25”h
Quarter Page	\$500	2.75”w x 4.25”h
One-Line Tribute	\$150	Up to 25 words

Advertisement/Tribute Details

++ PNG/JPG file types are preferred, PDF also accepted

++ All ads/tributes will be printed in full color

++ LSO will create artwork for tribute ads upon request

++ Dimensions outside of those listed above may be considered upon request

**Prices listed are for advertisements/tributes purchased separately from a sponsorship. If purchasing a sponsorship, please see above for what size is included with your benefit package.*

Files must be emailed to bridget@longwoodsymphony.org by Monday, May 22, 2023.



LONGWOOD SYMPHONY ORCHESTRA

I'd like to support the LSO Gala as a:

- SYMPHONY SPONSOR (\$20,000)
- CONCERTO SPONSOR (\$10,000)
- OVERTURE SPONSOR (\$5,000)
- ARIA SPONSOR (\$3,000)
- CADENZA SPONSOR (\$1,000)

I'd like to place an advertisement/tribute:

- Full Page (\$2,000)
- Half Page (\$1,000)
- Quarter Page (\$500)
- One-Line Tribute (\$150)

Name

Title

Institution

Email

Phone

Address

City

State

Zip

Payment Method:

Check

Visa

Mastercard

American Express

Credit Card #

Expiration

Security Code

I authorize Longwood Symphony Orchestra to process my credit card for the amount selected above.

Please email this form to bridget@longwoodsymphony.org or mail a check made out to Longwood Symphony Orchestra to:

Longwood Symphony Orchestra
35 Webster Street
West Newton, MA 02465

Deadline for inclusion of name, logo, artwork in printed event materials: Monday, May 22